

CHEERTAINER vs. Pillow



The Cheertainer® is a new generation bag-in-box.

The innovative and improved bag-in-box system consists of a gusseted, form-fit multi-ply bag to maximize space and productivity.

With the Cheertainer, you get the best of both worlds; flexibility of a bag-in-box with the benefits of a rigid container.

SUSTAINABILITY

Improves your company's environmental record by providing an eco-friendly product.

Ships and stores flat, maximizing transportation and inventory efficiency.

Reduces use of fuel and greenhouse gas emissions.

Requires less corrugated due to its form-fitting shape.

Early attempts at bag-in-box featured a pillow style bag. The Cheertainer brings bag-in-box to the next level by eliminating many of the problems that users experience with pillow style bags.

CHEERTAINER PERFORMANCE BENEFITS

Proper fitment placement.

Eliminates the need for the end user to search the box for the fitment because of the Cheertainer's proper fit in the box, the fitment is in the same position each and every time.

Dispenses 99% of the product.

The Cheertainer improves dispensing by leaving less residual product in the folds, creases and shoulders of the bag during pouring, pumping and shelf tap dispensing.

Minimizes the problem of flex cracking.

With pillow liners, there are folds in the bag that lead to abrasion and flex cracking during shipment. Since the Cheertainer bag fits perfectly in the box, there are no folds or interior movement, minimizing flex cracking.

Simpler to use.

The Cheertainer is easier to handle when filling manually as the shoulders can be used as handles to lift the bag.

Complete Solution.

CDF offers engineering support to integrate the Cheertainer into your production, include filling options.

Excellent performance during transport.

No reported package damage caused during transportation.

The Cheertainer minimizes outward forces on the carton, which helps maintain carton stacking integrity and carton shape.

The Cheertainer solution allows for 10-30% more per pallet than other package solutions.

Cheertainer has received several UN certifications.



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