

FOR IMMEDIATE RELEASE

EZ-Hydration™ premiering at Outdoor Retailer Summer Market

Plymouth, MA, July 2, 2015 - CDF Corporation, a global company that specializes in the manufacture and sale of high quality <u>pail</u>, <u>drum</u>, <u>intermediate bulk container</u> and <u>bag in box liners</u> and <u>flexible packaging</u>, will exhibit EZ-Hydration at Outdoor Retailer Summer Market in Utah.

Outdoor Retailer Summer Market will be held August 5-8, 2015 at the Salt Palace Convention Center in Salt Lake City, Utah. Summer Market is the largest outdoor sports show of its kind, and caters to a specialty audience. Not just technical innovations and outdoor sports apparel, Outdoor Retailer Summer Market provides education to retailers, reps and manufacturers to improve business. Stores from around the world are looking to Summer Market as the outdoor sports show of choice for the largest collection of innovative gear, apparel, footwear and accessories for outdoor sports products including adventure travel, backpacking, camping, hiking, climbing, mountaineering, cycling, mountain biking, fishing, fly fishing, health and fitness, military, nutrition and natural products, paddle sports, watersports, SUP, pet products, running, trail running, surf, skate, lifestyle, triathlon, multisport endurance, and yoga/Pilates.

<u>EZ-Hydration</u> is a cost-effective, disposable, transparent bag and tube combination that fits in most hydration backpacks. The reusable bags can be filled with water and other beverages. There is no odor and no plastic taste. EZ-Hydration can be used in a wide range of environmental conditions. The standard size bag is 3 liters, other sizes are also available upon request. The bags are made in the USA and are BPA free. EZ-Hydration is ideal for cycling a long stretch of road, tackling white water, touring the river, ascending a mountain, walking a trail or exploring the wilderness.

About CDF Corporation

CDF Corporation is a privately held international company that specializes in the manufacture and sale of high quality pail, drum, intermediate bulk container and bag in box liners and flexible packaging. CDF manufactures products ranging in sizes from 2 ounces to 330 gallons in its Plymouth, Massachusetts ISO certified facility. Our unique products satisfy a variety of markets and applications including the food and beverage, chemical and cosmetic industries. www.cdf1.com

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