



worldwide innovator in flexible liquid packaging

FOR IMMEDIATE RELEASE

CDF Corporation announces hire of Vice President of Sales

Plymouth, MA, April 9, 2015 - CDF Corporation, a leading manufacturer of [drum](#), [pail](#), [intermediate bulk container](#) and [bag in box liners](#) and [flexible packaging](#), announced they have hired Jay Waltz to join the CDF team as Vice President of Sales. In his new role at CDF Corporation, Waltz will be responsible for creating and implementing overall sales operations strategies designed to help achieve the company's business objectives.

One of Waltz's primary initiatives will be to identify and deliver revenue opportunities for the company's new products. Additionally, he will be responsible for sales methodology and process, sales forecasting and optimizing the customer and partner sales experience. "CDF is an innovative company with great products and talented people," said Waltz. "We are poised for growth and I am honored to be part of this exciting team."

Waltz comes to CDF with more than thirty years of experience in sales and leadership. Before joining CDF Corporation, he served as Vice President of Sales at Fulflex, Inc., a manufacturer of thin gauge specialty elastics, where he helped global account teams achieve significant growth in revenue and market share. Waltz also co-developed and implemented the custom mixing division at Fulflex. Prior to Fulflex, Waltz was the VAR Channel Sales Director at Global Knowledge, where he was responsible for developing the market for the OnDemand Software product line. While at Global Knowledge, Waltz pioneered the government channel and earned the Top Sales Achievement Award for the highest sales revenue in the company.

About CDF Corporation

[CDF](#) Corporation is a privately held international company that specializes in the manufacture and sale of high quality pail, drum, intermediate bulk container and bag in box liners and flexible packaging. CDF manufactures products ranging in sizes from 2 ounces to 330 gallons in its Plymouth, Massachusetts ISO certified facility. Our unique products satisfy a variety of markets and applications including the food and beverage, chemical and cosmetic industries. www.cdf1.com

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